



## **Annual Report and Financial Review 2014-15**

# Contents

Executive Board.....	03
From the Secretary's Desk.....	04
Vision and Mission .....	05
Areas of work .....	06

## Projects

Preprimary Education .....	07
Child development and protection.....	08
Women Empowerment.....	12
Elder Care.....	15
Health .....	18
Environment/DRR.....	20

2014-15 in Picture .....	23
Our partners in change .....	27
Financial statement 2014-15... ..	28
Avvai & its List of Projects.....	36
Get involved.....	37



## Executive Board

<p>✚ <b>Mr. A. Kannan</b> Chairman Agriculturist</p> <p>✚ <b>Mr. M. Krishnakumar</b> Secretary Social worker</p> <p>✚ <b>Ms. K. Geetha</b> Treasurer Teacher</p>	<p>✚ <b>Mrs. S. Rathasethuraman</b> Member Beautician</p> <p>✚ <b>Mrs. K. Kanagavalli</b> Member Teacher</p> <p>✚ <b>Mrs. J. Anbumani</b> Member Teacher</p> <p>✚ <b>Mr. C. Balachandar</b> Member Retired Bank officer</p>
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## From the Secretary's Desk

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I feel proud to congratulate all the staff team, supporters and volunteers for their hard work and dedication to work along with marginalized children, women, elders and disaster affected to bring up positive changes in the community through implementation of community driven projects in the year 2014-15. At this year, we are proud of the association with Save the Children to work on the project titled “using connectivity to build resilience of children and their communities in India”.



Moreover, we are thankful to the State and Central Government for their dedicated support towards preprimary education, child helpline services, integrated rehabilitation of addicts, integrated programmes for older people, watershed development, family counseling and swadhar home for the destitute women.

Besides that, through right based programmes, Avvai has worked with children in need of care and protection and brought out remarkable changes in the quality of life of children by having coordination with District Child Protection Unit, Child Welfare Committee, Education & Labour Department and with District administration. Through Child Development Project, 588 children are supported with sponsorship assistance and 603 vulnerable children are rehabilitated successfully through Nagapattinam Childline 1098 project. Out of 15 creche centers, 455 children are covered under early childhood care and 20407 were sensitized on child rights and child protection.

The Annual Report 2014-15 captures the success and even challenges towards all the programmes executed with community participation in Nagapattinam and Karaikal Districts. Hope it will be useful to replicate our success in other needy areas and thereby I extend my hearty thanks to all supporters, staff team and volunteers for their continuous involvement and dedication towards our rationale programmes.

With all best wishes..



(M. Krishnakumar)  
Secretary



# AVVAI VILLAGE WELFARE SOCIETY

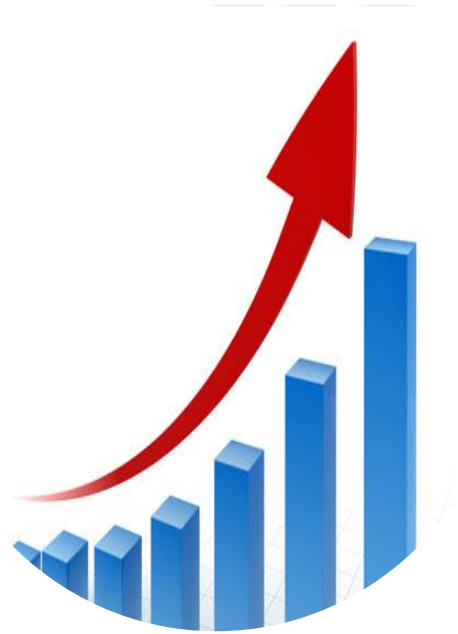
260. PUBLIC OFFICE ROAD, VELIPALAYAM, NAGAPATTINAM-611 001, TAMIL NADU,  
INDIA

PHONE: 04365 248998, FAX: 04365 247513, EMAIL: [avvaikk@yahoo.com](mailto:avvaikk@yahoo.com),  
[www.avvai.org](http://www.avvai.org)

WEB:

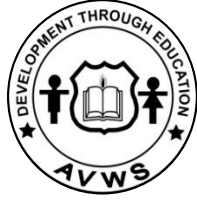
## Vision

Upliftment of the marginalized sections of society in  
India through supportive services.



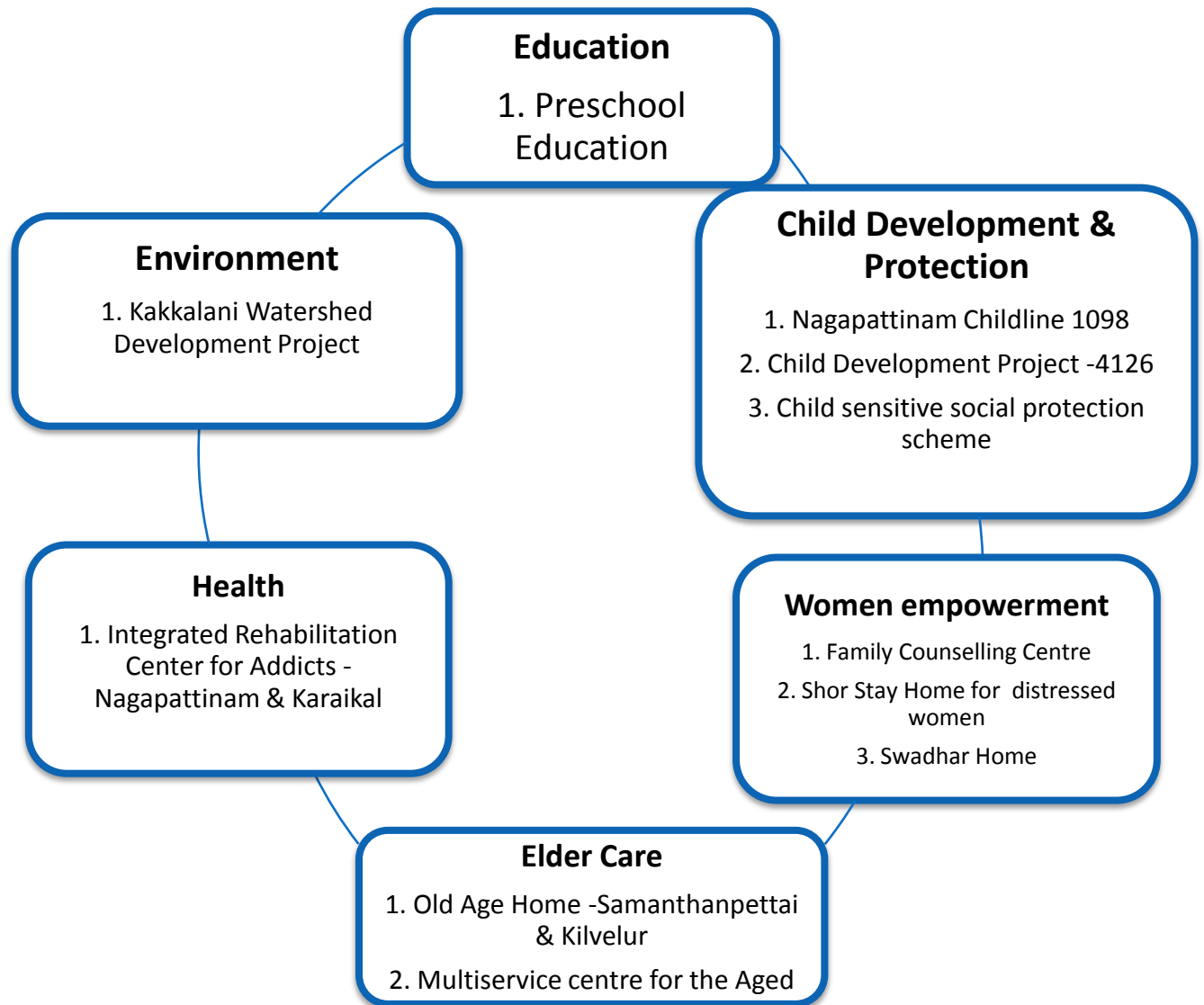
## Mission

Enhancing equitable and self-sustainable opportunities  
in the areas of education, health, livelihood, gender,  
challenged and environment through community based  
organizations to the marginalized sections including disaster affected.



## Avvai village welfare society

### Area of Work



## Pre-Primary Education :

1. Avvai has reached 455 underprivileged children this year through 15 creche centers at Nagapattinam. The creche centers are located in rural remote villages having poor access to Govt. ICDS centre. Out of 455 children, 224 are boys and 231 are girls. 158 children (88 Girls and 70 Boys) who crossed age of 5 enrolled at nearby Schools to



continue their primary education. In each creche centers the care takers ensure birth certificate for each children and thereby enrolling at school at the age of 5 become much easier.

2. At each creche center, children were educated with pictorial charts and by using low cost education materials that are locally available. Children were also educated on moral studies, human relations and gardening. The syllabus prepared during periodical staff meeting

was utilized to educate the children. 12 staff meetings were organized and each meeting focused on syllabus preparation, accounting, reporting and other documentation.

3. Along with local Village Health Nurse, the care takers have assisted ANC & PNC mothers on providing IFA tablets, vitamin A solution to under five children, immunization and other health related issues at village level. 324 pregnant women and 956 children got vaccinated and received Vitamin A solution. 768 adolescent girls have received Iron supplements and napkins in 15 project villages.
4. Organized 173 Parents meetings and thereby 2954 members were participated. The meeting focused on important events to be celebrated at Balwadi centers, cooperation for successful oral polio vaccination, sanitation practice, birth & death registration, importance of IFA, personal hygiene and Balwadi management.
5. Organized various meetings and functions on social events like Independence Day, Republic Day, Anganwadi Day, Annual Day etc and thereby 818 male and 986 female have participated.
6. As an outreach programme, the Balwadi care takers have leveraged Rs.12,64,000/- under Pudhuvazhvu Thittam for livelihood enhancement activities.
7. At this reporting period, the Joint Secretary of Tamil Nadu State Social Welfare Board have visited the Balwadi centers and given his guidance and suggestion.



# Child Development & Protection:

## Avvai Child Development Project-4126:

Avvai Child Development Project not only focuses on sponsorship but on overall development of children through comprehensive age appropriate activities to empower children to thrive throughout all stages of life and become leaders of enduring change.

1. At this reporting period, 795 children are enrolled under child sponsorship from 18 villages (16 villages from Nagapattinam and 2 villages from Karaikal) and thereby 588 children are got sponsored. Rs.13,89,469 were disbursed as Designated Fund Certificate (DFC) to sponsored children and it was majorly utilized for education and livelihood purposes.
2. 6 awareness Programmes were organized for Anti natal and post natal mothers and thereby 180 mothers were benefitted. The programme focused on safe parenting and nutrition. Moreover, a consultation meeting with anganwadi workers were organized and 152 were participated. The consultation held to improve immunization, growth monitoring, antenatal care, post natal care, breast feeding and personal hygiene.
3. 12 programmes were organized on Positive Deviant Hearth (PD Hearth) and thereby 322 mothers were benefitted. The programme held for a week in each village focusing on preparation of tasty nutritional food to their children by using locally available fruits, vegetables and pulses etc. The programme addressed issues related to malnutrition among children and it was organized in coordination with local Anganwadi workers.



4. Organized 02 Street plays on Health Hygiene and thereby 350 mothers and community members were participated. The project engaged professional cultural team for the street play and it was held in scheduled tribe concentrated communities.

5. 04 Healthy Baby Shows were organized and 122 mothers were participated with their children in the age group of 3-5 years. The program focused on health and hygiene and growth

monitoring. Mothers' Knowledge on child care and making of ORS were focused and through ranking method, the participants were awarded with prize.

6. 8 programmes were organized on six killer diseases to mothers and thereby 225 were participated. The programme focused on preventable disease under one year to children and importance of vaccines to children such as BCG, Oral polio, DPT etc.



7. 18 wall painting on Child Rights and Right to Education were done and thereby 19000 children and adults were got sensitized. Moreover, 2 life skill trainings were organized and 64 children trained on basic life skill education with activity based learning.

8. Community Consultation was done in 10 villages to assess the needs of the children and thereby the issues of open defecation and the problems faced by girl children, drop out issues and the habit of drugaddiction, seasonal migration , love affair and suicide tendencies were came to light.

9. Considering Child Rights week celebration, the project has organized several programmes in 12 villages and thereby 1659 children were participated. At this programme the children were sensitized on Child Rights and Child Protection, conducted sports & games and distributed prizes.

10. 16 Child Clubs were formed and thereby 334 children were brought into the club activities such as training leadership skills, orientation on child rights and importance of education etc. In addition, the project conducted activity based workshop to child club members in 6 Clusters and thereby 324 Children were participated in this Program.

11. 02 summer camps were organized and 116 children were participated. The camp focused on self-awareness and self-esteem, Social awareness, Self Management, Relationship management, Cognitive Skills, Decision Making, Problem Solving and Leadership Skills

12. 619 kits with story and fictional books along with bag was distributed to sponsored children through Books My Friends Campaign. It was aimed to bring up the reading skills of the children in Tamil and in English.

13. 06 Child Resource Centers were promoted to coordinate with the child clubs in 18 villages. Moreover it was planned to bring up CRCs to act as resource centers which will provide required support to bring up the capacities and the imagination of the children. The CRCs promoted in Keelapattinachery, Kottucherrymedu, Chinurpettai, NambiyarNagar, Akkaraipettai and Thethi.

14. 06 Special coaching classes were started aiming to enrich learning levels among slow learners of 3<sup>rd</sup> to 5<sup>th</sup> standard. Each class, focuses 30 children to improve learning capacity of the children by improving reading , writing and comprehension capacities.

15. Promoted 13 youth clubs and 373 become members of these clubs. The members were oriented on bad effects of liquor drinking, smoking, use of tobacco and drugs and motivated to engage actively in the development of their own villages.



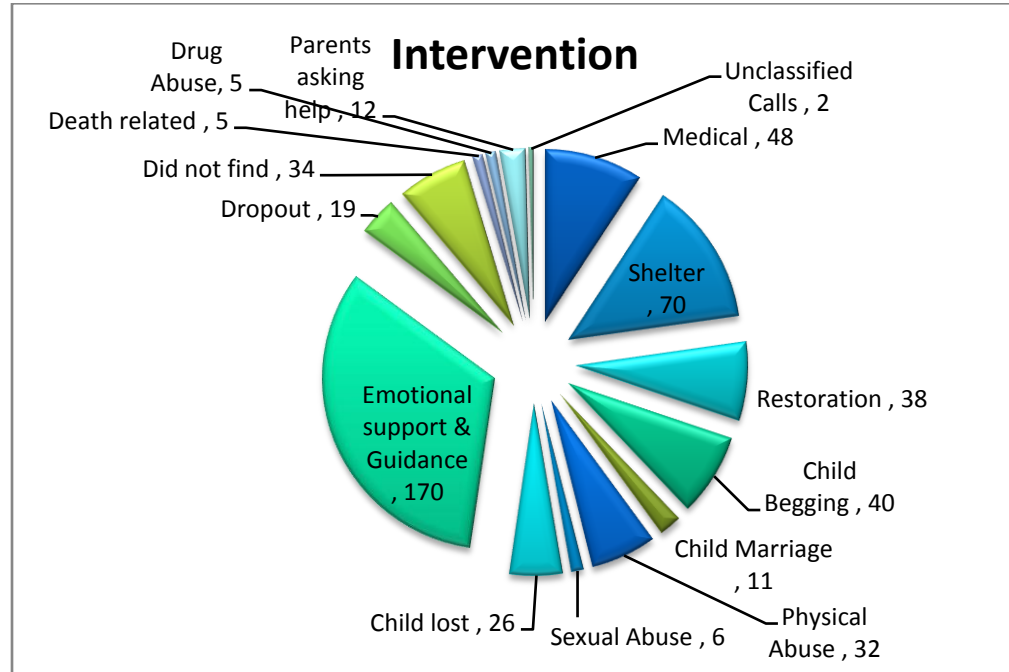
16. Organized a rally on World AIDS Day and 500 students and sponsor parents were participated. The District Superintendent of Police was presided and at end of the rally, the medical officers and other district officers spoke about purpose of the Day. Similarly, the Day was organized at Karaikal and the District Collector inaugurated the rally. NSS students and other school students were participated.
17. 07 Sponsor Awareness programmes were conducted and thereby 835 parents from 18 villages were participated. The people were educated on sponsorship and its mode of operation. In addition, Sponsor Day Celebration was celebrated in all 18 villages and in this program all enrolled children with their parents were participated. Various child participation events were organized and thereby 733 children received the kit.
18. Sponsor Relation Orientation to Staff was organized and 12 staffs were trained on sponsor relationship. The meeting focused on quality letter writing and Child progress report, Time limit for all the communication, Child Verification System and its process.
19. Creative letter writing training for sponsor children was organized for sponsor children to improve their letter writing qualities. Totally 408 Children were participated in the 10 programs organised in 18 villages.

### **Nagapattinam Childline 1098:**

1. At this reporting period, the project received 2067 calls and out of that 603 were intervention calls. The children rescued were given care and protection and restored with parents. Those children without parental care are produced before Child Welfare Committee and children in conflict with law are produced before Juvenile Justice Board for legal action.
2. Conducted 175 awareness, 12 open house and 183 outreach programmes in 36 wards of Nagapattinam city and 11049 were sensitized on child helpline services and child protection and thereby 302 intervention calls were received and addressed.
3. Reached 45 schools as per the guidance of the District Collector through Childline Advisory Board (CAB) meeting and educated the school children on child helpline services and child protection mechanism and thereby 2468 boys and 3430 girls, 118 teachers and 32 Headmasters were sensitized. As a result, 51 intervention calls were received.



4. The Komal video on prevention of Child Sexual Abuse was telecasted at Childline Advisory Board Meeting and as per the direction of the District Collector, it was telecasted at schools and enriched awareness among students.
5. Sensitized 960 Public Telephone Booth worker and did 1064 phone testing and thereby 62 intervention calls were addressed.

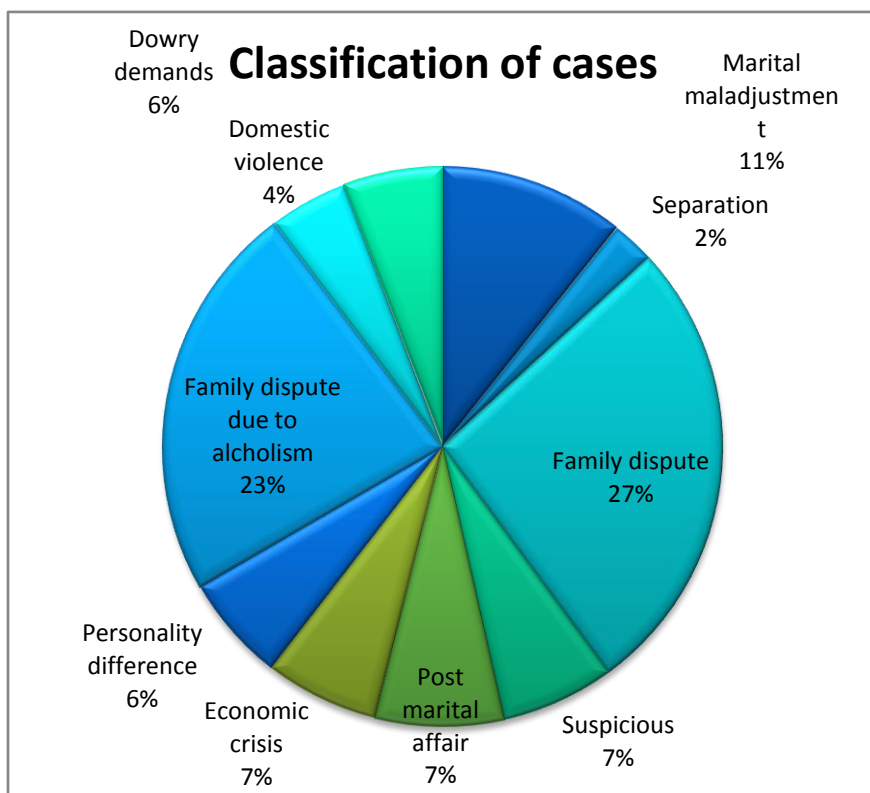


6. Sensitized 855 auto, van and lorry drivers & cleaners on child helpline services and thereby 69 intervention calls were received and addressed. 2196 SHG members were sensitized on child rights and child protection and thereby 72 intervention calls were received.
7. 02 City Advisory Board (CAB) meeting was organized under the chairmanship of the District Collector, Nagapattinam and thereby 62 district officials were participated and thereby continuously extending their cooperation to the project on rescue and intervention process.
8. 46 staff review meetings were conducted and thereby detailed action plans were derived and effective intervention strategies were framed and dealt child protection issues.
9. Celebrated Se Dosti Events along with children by tying Raksha Bandhan to District Officials and line Departments. Besides that the issues raised during Open House events were consolidated and submitted as 10 demands to the officials .
10. The Regional Coordinator from Childline India Foundation (CIF) visited the project and given her guidance and suggestion.



## Women Empowerment Project:

### Vidiyal - Family Counseling Centre:



1. 243 women in distress were addressed through family counseling center this year and out of that 214 were rehabilitated successfully. Out of 214, 204 united with parents, 5 were supported with government schemes and 5 were placed in job. The project in coordination with District Social Welfare Office, All women police station and Free legal aid organized several programmes and sensitized on women rights and advocated on vital issues such as alcoholism, dowry, domestic violence and early marriages that

affects the family.

2. Conducted 48 village level awareness meetings and thereby 867 general public were sensitized. The Panchayat president, ward members, councillors, district officials, Association members and NGO heads were presided the meetings. Key topic focused are Women rights, domestic violence act, women helpline services, sexual violence and its preventive measures, addiction and its ill-effect, impact of addiction over family, life skills and spirituality.
3. Besides above awareness programme, the counsellors attends periodical meetings conducted at All women police station, collectorate and mobile counselling and address the cases with technical support.
4. Conducted 96 follow up and 112 home visit and ensured welfare of cases rehabilitated through family counseling center.
5. Organized 04 subcommittee meeting and thereby 7 clients were rehabilitated with support of committee members of which all 7 clients were joined with spouse.



## **Adaikalam - Short Stay Home for Women:**

1. The Short Stay Home for the distress women has taken care of 50 inmates and 20 children who come out of difficult circumstances. 20 inmates were newly admitted and 20 women and 16 children were discharged. At present, 30 women and 4 children are taken care at Home.
2. Out of 20 discharged cases, 11 were restored with spouse and 09 with parents. 42 inmates were trained on vocational trades such as tailoring, Basket making, Embroidering, Paper cover making and Jewel making.
3. Conducted 42 awareness programmes and totally 952 members were participated. The programme focused on women rights, legal provisions, domestic violence act 2005, dowry act, marriage act and functions of various allied systems such as Free legal Aid, services of All Women Police Station and women helpline.
4. Organized 4 Home committee meetings and discussed on rehabilitation of clients, quality of services, restoration issues and legal support. All inmates were provided food, clothing, medical facilities and recreation. Medical officers visited the home four times in a month and examined the inmates health on a regular basis.
5. At this reporting period, 38 Home visits and 46 Follow ups were done and found persons self employed and leading a happy life.
6. The Joint Secretary from TNSWB, the District Social Welfare Officer, Nagapattinam and the District Supply Officer have visited the Home several times, interacted with clients about the services, verified the documents and given guidance.

## **Marumalarchi Swadhar Home:**

1. 70 women and 11 children in difficult circumstances such as destitute widows, women without family support, trafficked women/girls rescued from brothels or other places or victims of sexual crime were taken care by providing food, shelter, clothing, counseling services and social mainstreaming. At this reporting period, 15 inmates were admitted newly and 17 inmates were reunited with their parents and spouse through counselling support. At present, 53 inmates are taken care at Home.
2. Conducted 280 individual counseling sessions, 60 group therapies, 42 home visits and 72 follow – ups. Organized 36 community awareness programmes on swadhar functions, domestic violence act, dowry prohibition, women and legal rights, significance of joint family etc. and 742 members were participated. As a result of community awareness programmes, 12 inmates were referred to Home by the community.
3. Vocational trainings were provided to 42 inmates on tailoring, embroidering, basket making with bamboo, cover making and flower garland. 24 inmates were self-employed after discharge from the Home. Inmates are taken out to temples and other open space for outings as recreation.
4. The project has taken care of 70 inmates under distress and rendered counseling support. Of which 17 inmates were rehabilitated successfully with their parents, spouse and relatives. During the course of period, the project strengthened its network with Government departments, like minded institutions and CBOs and thereby extended vocational and employment opportunities to inmates. The project brought out massive awareness about the Home and its services to the general public and community based organizations exist in Nagapattinam.

## Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) - Skill Development for Inclusive Growth:

1. The Ministry of Rural Development implements DDU-GKY to drive this national agenda for inclusive growth, by developing skills and productive capacity of the rural youth from poor families. As part of the project, Avvai village welfare society has been selected as



- Project implementing agency and thereby it works in Semmanarkoil, Sirkazhi and Kollidam Blocks of Nagapattinam District. The project started from February 2015 and thereby for the last two months below activities was undertaken.
2. 298 youths from poor families were identified for skill training and out of that 150 youths were selected through interviews for undertaking training in different trades.
  3. Through a vocational training centre, 60 youths were selected for Automobile, 30 for electrician and 60 for welding. All 150 youths are undergoing skill training in the respective training centre. After completion of skill training, placement and other needy support will be undertaken through this project for enhancing social economic development of youth.

## Livelihood Enhancement programme:

- ≈ 78 SHGs from Nagapattinam and Thiruvavur Districts were assisted with Rs.210 lakhs towards Income Generation Activities such as milch animal, petty shop, agriculture, fishing and allied activities. Nearly 90 % loan has been given to women in tsunami affected area to reduce the risk of their economic vulnerability and to bring them into normal life.
- ≈ Out of Rs.210 lakhs loan disbursement amount, Rs.135 lakhs have been repaid as per the repayment schedule of the Banks and Financial Institutions and an amount of Rs.75 lakhs was outstanding.
- ≈ Organized meetings and trainings on group dynamics, credit management and book keeping and thereby the SHGs have gained confidence over group administration.

# Elder Care:

## Anubhavam Old Age Home- Kilvelur:

1. The Home for the elderly provides love and care to 40 vulnerable and neglected elders. (17 male and 23 female).
2. At this reporting period, 11 elders (5 male and 6 female) were newly admitted in Home and 08 of them were reunited with their families and 03 of them were expired due to old age. Out of 11 newly admitted elders, 6 of them referred by donors, 2 of them by social worker of Avvai and 3 of them by the beneficiaries of OAH.
3. The local VHN does monthly medical check up to the elders at Home and provides nutrition supplement and albandazole for the needy elders. In addition, the elders were taught on good sanitation practices & self Hygiene thereby 03 elders got their vision back, 11 elders got regular medical treatment for Blood Pressure and Sugar.



A Birthday Celebration at Old Age Home



4. Out of 40 elders, 22 of them participate in yoga session taught in the Home every day. The elders learn at early morning and practice at late evening. They enjoy doing yoga and feel relaxed.

5. The active elders at Home are maintaining a garden and watering the plants as part of recreation. More than that, reading newspaper, watching television, knitting mat, basket and hand-fans are entertained for the elders.

6. Diwali, Pongal, Independence & Republic Day, Karthigai deepam, Ayuthapooja and other local festivals were celebrated with elders by organizing different cultural programmes & events. The donors, well wishes, college students,

women self help groups, government officials and NGO staffs were participated and enjoyed the Day along with elders.

The project leveraged material donations like household materials, cable charges, clothes, cot, tube lights, motor, charger light, trunk box and entertainment items for Rs.2,33,900/-. The kind hearted donors were thanked in person and through letter communication.

8. At this reporting period, the District Social Welfare Officer, Taluk Supply Officer, Extension Officer, Union Chairman of Kilvelur Block and Doctor from Primary Health Centre were visited the Home several times and given their guidance and suggestions.



## Ambujam Old Age Home: Samanthanpettai

1. The project Ambujam Old Age Home has taken care of 25 vulnerable elders and given homely atmosphere. (Male 12 & Female 13). 10 Elders (Male- 5 & Female -5) were newly admitted to the Home and 8 Elders were reunited with their families successfully and 2 of them were expired due to old age.
2. The elders at Home are joyfully involving in gardening, paper cover making, book binding, art & paintings, drawing rangoli, cultural and other recreational activities. At important days, elders are involved in games and sports activities and enjoy the day with children & general public.
3. The project organize periodical get-together meetings for elders by inviting local resource persons and oriented on legal rights, personal hygiene, nutrition, spirituality, interpersonal relationship and importance of Meditation.
4. The project organized periodical medical camps in collaboration with local Hospital and Clinics. Eye check-ups and Blood test were done for elders and supported with free medicine for sugar and blood pressure.



5. The project was visited by the District Social Welfare Officer, District Supply Officer and Under Secretary (Admin) from Ministry of Social Justice & Empowerment and given guidance. Moreover, they celebrated importance Days and Events like Pongal & Diwali, Independence Day, Republic Day and World Elders Day along with elders and enjoyed by providing sweets and food to them.

6. The elders at Home are entertained on watching Television, reading newspaper, visiting nearby temple, helping each other etc. The MSW students from Karaikal College who come for Block placement organized different cultural events and issued prizes.

7. The school children enjoy their NSS camps at Old Age Home by dancing and chit chatting with elders.

8. The project mobilized material donations like clothes, groceries and recreational items from the community and CBOs like Rotary Club, Self Help Groups and individual donors. The Project satisfied of its services to the vulnerable elders of providing food, shelter, medical support, meditation and recreation. The activities such as medical camps, periodical get-together meetings, celebration of festivals and recreational activities given wider scope to elders to feel at home. The elders at the project also enjoy love and care of Govt officials and other general public who visit them periodically at Home and at vital events.



## Multiservice Centre for the Aged:

1. Avvai has taken up a project with Ministry of Social Justice and Empowerment to provide love and care to vulnerable elders through running Multiservice Centre for the Aged at Puliur of Nagapattinam district.
2. The project extended lovable Day Care Facilities to 50 vulnerable elders (Male 17, Female 33). 50 elders are given Day Care facilities in a friendly atmosphere with food, shelter and refreshment. Conducted periodical medical camps in coordination with Primary Health Centre in addition to regular health checkups by local Village Health Nurse. Elders having Joint pains, acute respiratory infection, cold and fever were treated and given free medicines.
3. The project conducted 12 yoga classes with trained yoga master. The inmates participated regularly and got relief from breathing trouble, pain in the Knee and fists. The project celebrated vital events and functions such as Dewali, Pongal, Independence Day, Gandhi Jayanthi and Republic Day with the participation of community members and local stakeholders. The elders felt at home and enjoyed the days and functions with cultural programmes.
4. The project was mobilized as material donations such as food, clothes, entertainments, vessels etc from the community. Elders at Home enjoy the benefits of reading newspaper, watching Television, making paper cover and group singing.
5. The project observed World Elders Day in Coordination with District Administration at Nagapattinam. Various cultural programme were conducted for elders and distributed prizes. At this reporting period, the District Social Welfare Officer and Extension Officer, Nagapattinam have visited the project and given guidance.



## Health Projects:

### Puthumalar Integrated Rehabilitation Centre for Addicts: Nagapattinam

1. At this reporting period, the project has admitted 223 cases (163 New cases and 60 relapse cases) and provided medical and psychological treatment. Out of 223 cases, 172 cases are leading drug free life.
2. Conducted 2024 Individual Counseling, 297 Group therapies and 48 Family therapies. In individual counseling, the counselor helps the patient to understand that total abstinence is the goal, make him realize the damage caused by alcoholism in every area of his life, help him to share his feelings of anger, loneliness, fear and shame, guide him to develop short term and long term goal for recovery and make him understand the need for follow up. In Group therapies, the counselor guides the group of patients by offering a unique opportunity to share and identify with others who are going through similar problems. Talking about their drinking and adverse behavior helps to understand their powerlessness over alcohol. Sharing also helps in dealing with emotions of shame, guilt and provides opportunities for learning socialization skills and in Family therapies the counselor makes the family understand that alcoholism is a disease, enable the wife to appropriately express her feelings of shame, anger and hurt, help her develop a supportive attitude towards the alcoholic and help her get back to a functional life style.
3. Every morning yoga therapy was organized for drug addicts and facilitated for successful treatment. 216 home visits and 716 follow up were made to prevent relapse. Totally 172 cases were fully recovered at this year.
4. Conducted 48 awareness programme on ill-effect of addiction to various community groups such as women self help groups, van and auto stand associations, youth clubs etc.. Totally 1126 members were participated and benefited.
5. Organized 12 Alcoholic Anonymous (AA) meetings for recovered persons and 58 members are participated in each meeting. NGO representatives, Traditional leaders of the community, AA members from Kumbakonam, Association leaders and Ward members were presided. As a result, relapse got reduced and there is increase in sobriety.
6. Organized a rally event considering International Day Against Drug Abuse at Nagapattinam. The District Collector, RDO, Deputy Commissioner, Thasildar and officials from Excise were presided and around 500 people were participated in a rally programme and sensitized the public on ill-





effect of drugs. The project strengthened its network with various departments & CBOs like Family Counselling Centre, Auto drivers Association, women & men self help groups, NGOs, village panchayats, Alcoholic Anonymous, District administration etc and ensured full-fledged treatment to drug addicts.

7. The project staff underwent capacity building from TTK, Chennai on the topic of Counselling skills (one month programme), Group work and counseling techniques, family counseling and ensured quality of services in the centre.
8. The probation officer from Department of Social Defence and officials from TTK-RRTC visited the center and given guidance.



### Integrated Rehabilitation Centre for Addicts- Karaikal:

1. During the reporting period, the centre has admitted 194 addicts and out of that 150 cases were leading a drug free life. Conducted 2013 individual counseling, 296 group therapy, 48 family therapy, 271 yoga & meditations for drug addicts to make the treatment successful. 182 home visits and 751 regular follow up sessions were conducted and ensured sobriety.
2. The project has organized 49 awareness programmes by using pictorial posters and flex banners to educate the participants. The school students, women self help groups, anganwadi workers, police officials, NYK volunteers, NSS students and general public were sensitized.
3. 2 programmes were organized and sensitized the public on ill-effects of drug abuse through FM Radio, Karaikal.
4. Sensitized morethan 800 NYK volunteers on ill-effect of drug abuse through rural camps which were presided by the District Collector, Karaikal.
5. Organized a rural camp at Pattinacherry in association with Puducherry University to the general public on deaddiction and thereby 125 members were sensitized.



6. 08 Alcoholic Anonymous (AA) meetings were conducted and 42 sober patients were participated.
7. Observed International Day against Drug Abuse and illicit trafficking along with district



administration at Karaikal. Morethan 800 college and NSS students were participated. The sober were motivated and given prizes. The general public was sensitized on ill-effect of addiction through handbills and procession.

The District Collector, Karaikal flag on the rally and the Assistant Director of Social Welfare Department had a thought provoking speech on drug abuse.

8. The project was visited by the Crime Branch Sub-Inspector, District Social Welfare Officer, Welfare Inspector, Psychologist and psychotherapist from Social Welfare Dept, District Youth Coordinator, NSS Coordinator and Labour officer and given their guidance.

## **Environment Preotection Project**

### **Kakkalani Watershed Development Project:**

1. Kakkalani Watershed Development Project is supported by NABARD and it is implemented in Kakkalani, Serunallur, Koothur, Eluppur and Pattamangalam villages of Kilvelur Block, Nagpattinam District. The project aims for overall development of families through integrated activities like livestock development, horticulture, plantation, women's development and providing improved livelihood options to the landless families.
2. At this reporting period, through this project, 6 farm ponds were newly constructed as water harvesting and ground water recharging unit, 2 at Serunallur, 2 at Eluppur and 2 at Koothur village.
3. 02 Ooranies were desilted one at Pallivasalkulam oorani at Koothur and Mudhliyakulam at Eluppur village. The oorani helps the famers for irrigation as well as keep the surrounding cool and moisture.
4. Installed 5 Ring wells in 5 farm ponds. In addition, supported 139 farmers with 4496 horticultural seedlings and 81 farmers with 4000 forestry seedlings in 5 project villages.



5. The Deputy General Manager from Madurai and Engineer from PMU did monitoring visit and given their guidance and suggestion for better improvement of the project.
6. In continuation to construction and renovation of water bodies, the project has released Livelihood support of Rs.8 lakhs to Kakkalani Neer Serivu Paguthi SHG Federation. The Federation in turn identified 4 SHGs and supported for income generation activities. The SHG in turn repay the amount periodically with low rate of interest.

## **Project on Using connectivity to build resilience of children and their communities in India:**

1. The project aiming to improve access to social protection and increase capacity to reduce disaster risks in two panchayats namely PR Puram & Thirupoondi East comprised of 10 villages in Nagapattinam District of Tamil nadu. The project was initiated on December 2014 and thereby the 1st phase was focused on caring out various reviews/assessments that are required to develop a well-informed program design, preparing the ground by initiating and strengthening the community based structures for overall delivery and engaging key government departments and civil society organization's support towards the project.
2. Under this reporting period, from 5<sup>th</sup> to 10<sup>th</sup> January 2015, Save the Children has organized a workshop to partners in Patna. The workshop covered on Disaster management cycle, Disaster risk reduction and institutional framework, process and dynamics of Participatory Vulnerability and Capacity Assessment(PVCA) and its tools.
3. On 29<sup>th</sup> & 30<sup>th</sup> January 2015, planning and review meeting of PNGOs Team was organized by the Save the Children at Nellore. The meeting focused on orientation on child protection policy, CSSP, roll out and induction of the project, design and interventions,
4. Training on CPVM was conducted by Save the Children at Hotel Sea Horse from 28<sup>th</sup> Feb to 1st March 2015. Ms. Alka Singh, Mr.Pranab, Mrs. Neema and Mr. Sudhir from Save the Children facilitated the training programme and all Project staff team of Avvai village welfare society were participated.
5. Participatory Vulnerability and Capacity Assessment (PVCA) was undertaken in 10 villages, 6 schools and 11 ICDS centres involving both adults and children. The study has paved way to understand and identify potential risks and vulnerabilities in the area.





6. Carried out a brief assessment in 10 villages based on child poverty and vulnerability mapping (CPVM) to understand deprivations of children.
7. Promoted Children Groups and Child Protection Committees in 10 villages and also conducted training to Children groups on child rights and functions of CG. The project area was divided into 3 cluster and thereby 3 training programmes were conducted for Children Groups. The participants were trained on four basic child rights, child protection measure and important functions of children group. Totally 170 children were participated.
8. Leadership Training Programme for children groups: From each children group, 8 leaders (4 basic rights x 2 leaders per right) were invited for leadership training programme and thereby 2 trainings were conducted in 2 panchayats. The participants were trained on their roles and responsibilities and thereby the children drawn village map, identified the vulnerability and derived an action plan.
9. Periodical Staff Review Meetings were organized and entire staffs of the project have participated in the meeting. The meeting focused on reflection of several meetings and trainings organized by SC and Nokia, and planned out various strategies on executing the activities of the project qualitatively in the field.
10. Identified 10 locations to establish ICT platforms which is used to digitize (*customization to HERE MAPS of Nokia*) the findings of hazard hunt, school safety plans, student task force contacts and early warning systems that will help search, rescue and evacuation.

\*\*\*\*\*



## 2014-15 in Pictures



A sponsored child receives a kit contains moral and story books under Books My Friend Campaign activity held at Nagapattinam.

The Nagapattinam Childline 1098 in coordination with District Legal Service Authority sensitizes the public on child rights and legal measures.



As part of Se-dosti event under Childline, the children ties Raksha Bandhan to the District Collector, Nagapattinam and handover 10 demands came out from Open House meetings.

The District Collector, Nagapattinam flag on the rally aims to sensitize the public on ill-effect of drug abuse at World Day against Illicit trafficking and Drug abuse.





The District Collector, Karaikal flag on the rally aims to sensitize the public on ill-effects of drug abuse on World Day against illicit trafficking and drug abuse

A massive exhibition was designed on ill-effect of drug abuse and it was rolled out to sensitize the public at Karaikal.



Dedicated and committed supports from various Donors to Old Age Home runs at Samanthanpettai of Nagapattinam Dt.

The District Collector, Nagapattinam presides the Childline Advisory Board Meeting held at Nagapattinam



Officials from NABARD visits the Beneficiary assisted with livelihood support under Kakkalani Watershed Project.



The Children from Childline project handing over 10 demands to Additional Deputy Superintendent of Police, Nagapattinam

The staff training on child resilience commenced with inaugural functions at Nagapattinam. Officials from Save the Children presided the meeting.



Under Se-dhosti event of Childline project, the children ties the Raksha Bhandan to the Superintendent of Police, Nagapattinam.







The Revenue Divisional Officer, Nagapattinam presides the District level consultation on Child marriage held for Village Administrative Officer at Nagapattinam



A poster on Child marriage and its legal measures was published by the Public Prosecutor, Nagapattinam

## Special Thanks to our Donor- Partners



## *Our Partners in Change*

**Small Help with Great Love is always welcome**



**S. Santhanagopalan & Co.,**  
Chartered Accountants

No. 78C, North Main Street,  
Opp. to Allahabad Bank,  
Tiruvavur - 610 001.  
Ph : 04366 - 244471, Cell : 94432 46980  
www.caganesh75@rediffmail.com.

**Avvai Village Welfare Society, Kilvelur, Nagapattinam (Dt)**

**CONSOLIDATED RECEIPTS AND PAYMENTS ACCOUNT FOR THE YEAR ENDED 31st MARCH, 2015**

RECEIPTS	AMOUNT	PAYMENTS	AMOUNT
<b><u>To OPENING BALANCES:</u></b>		<b><u>BY SOCIAL/CHARITABLE:</u></b>	
Cash in Hand:	9,351.00	Scheme expenses - FCRA (sch-11)	3458068
Cash at bank:	3189004.49	Scheme expenses - Non FCRA (sch-10)	6905012
Grant Received from FCRA (sch-12)	3373150.79	Bank Charges	584
Grant Received from Non FCRA (sch-13)	5744567.00	Loans & Advances Paid (sch-2)	1028829
Interest On SB	71814.00	Insurance Car	34100
Other Income (sch 1)	13,30,813.00	Reimburesment for Programme	1340
Fixed Deposit	100000.00	Interest on Kodak loan	77701
Namathu Deepam	2,30,300.00	Interest on RMK Loan	59000
Loans & Advances Received (sch 3)	10,00,388.00	Meeting Exp	10822
Reimburesment for Programme	1,340.00	Printing charges	14173
Membership Fees	700.00	Computer	35300
		Printer	9820
		Loan Kodak Mahendra	171899
		Society Registration Renewal charges	900
		<b><u>By CLOSING BALANCE:</u></b>	
		Cash in Hand:	24410
		Cash at bank	3219465
<b>TOTAL</b>	<b>1,50,51,428.28</b>	<b>TOTAL</b>	<b>1,50,51,428</b>

Verified and Found Correct with Books and Vouchers produced before us.

Place: Tiruvavur  
Date : 11.07.2015

For Avvai Village Welfare Society

Secretary

For S.Santhanagopalan &  
Chartered Accountant

G. Gane

Parttr



H.10.2122

H.O. : Old No. 12, New No. 16, V Cross Street, Sasthri Nagar, Adyar, Chennai - 20.



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**Avvai Village Welfare Society, Kilvelur, Nagapattinam (Dt)**

**CONSOLIDATED INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st MARCH, 2015**

EXPENDITURE	AMOUNT	INCOME	AMOUNT
<b><u>To Scheme expenses</u></b>		By Grant received from FCRA (sch-12)	33,73,150.79
Bank Charges	584.26	Grant received from Non FCRA (sch-1)	57,44,567.00
Scheme expenses - FCRA (sch-11)	3458068.83	Other Income	13,30,813.00
Scheme expenses - Non FCRA(sch-10)	6905012.00	Interest on SB	71,814.00
Meeting Exp	10822.00	Membership Fees	700.00
Printing charges	14173.00	<b>Excess of Expenses Over Income</b>	39,316.30
Interest on Kodak loan	77701.00		
Interest on RMK Loan	59000.00		
Car Insurance	34100.00		
Society Registration Renewal charges	900.00		
<b>TOTAL</b>	<b>10560361.09</b>	<b>TOTAL</b>	<b>10560361.09</b>

Verified and Found Correct with Books and Vouchers produced before us.

For S.Santhanagopalan & Co  
Chartered Accountants

Place: Tiruvavur  
Date : 11.07.2015

For Avvai Village Welfare Society

  
Secretary



  
G. Ganesh  
Partner

N.No. 212269

H.O. : Old No. 12, New No. 16, V Cross Street, Sasthri Nagar, Adyar, Chennai - 20.





**S. Santhanagopalan & Co.,**  
Chartered Accountants


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**Avvai Village Welfare Society, Kilvelur, Nagapattinam (Dt)**  
**CONSOLIDATED BALANCE SHEET AS ON 31st MARCH, 2015**

LIABILITIES	AMOUNT	ASSETS	AMOUNT
<b><u>GENERAL FUND:</u></b>	1,57,65,660.73	FIXED ASSETS (Sch-14)	63,45,172.97
Add: EXCESS OF EXPENSES OVER INCOME	39,316.30	<b><u>CURRENT ASSETS</u></b>	
	1,57,26,344.43	DEPOSITS (Sch - 7)	6,45,982.10
RESTRICTED FUND (Sch-4)	5,52,644.50	Loans & Advances (Sch-8)	85,21,835.10
<b><u>Loan Funds</u></b>		Sundry Debtors (Sch - 9)	10,15,368.00
Unsecured Loan (Sch - 6)	29,36,294.00	Tax Deducted at Source	10,70,284.00
<b><u>CURRENT LIABILITIES &amp; PROVISIONS</u></b>			
others (sch-5)	16,27,238.50	Cash in Hand:	24,410.00
		Cash at bank	32,19,469.10
<b>TOTAL</b>	<b>2,08,42,521.43</b>	<b>TOTAL</b>	<b>2,08,42,521.43</b>

Verified and Found Correct with Books and Vouchers produced before us.

For S.Santhanagopalan & Co.  
Chartered Accountant

  
G. Ganes

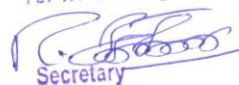
Partner

M.No 21226



For Avvai Village Welfare Society

Place: Tiruvavur  
Date : 11.07.2015

  
Secretary

**Avvai Village Welfare Society, Kilvelur, Nagapattinam (Dt)**

<b>Schedule : 1</b>	<b>Rs.</b>
<b>Other Income</b>	
Divident on UTI	24353.00
Other Income	58395.00
Car Insurance-Claim	8065.00
Donation Received	1240000.00
<b>Total</b>	<b>1330813.00</b>

<b>Schedule : 2</b>	
<b>Loans &amp; Advances Paid</b>	
Advance staff	100760.00
Other Advances	662069.00
Loan Repaid to RMK	266000.00
<b>Total</b>	<b>1028829.00</b>

<b>Schedule : 3</b>	
<b>Loans &amp; Advances Received</b>	
Advance staff	295260.00
Other Advances	705128.00
<b>Total</b>	<b>1000388.00</b>

<b>Schedule : 4</b>	
<b>Restracted Fund</b>	
Amount due to l aid Eu	490000.00
TNVHA Fund A/c	62644.50
<b>Total</b>	<b>552644.50</b>

<b>Schedule : 5</b>	
<b>Current Liabilities</b>	
Insurance Cliam	470000.00
Outsiders	176100.00
Isurance Premium Payable	27801.50
SHG Deposit ATM	31610.00
Advance TNVHA	5000.00
Namathu Deepam	873668.00
Other Advance	43059.00
<b>Total</b>	<b>1627238.50</b>

<b>Schedule : 6</b>	
<b>Unsecured Loan</b>	
RMK Loan	2936294.00
<b>Total</b>	<b>2936294.00</b>

For Avvai Village Welfare Society

Secretary



<u>Schedule : 7</u>	
<b>Deposits</b>	
Rent Advance	610000.00
Salary deposit in School A/c	35982.10
<b>Total</b>	<b>645982.10</b>

<u>Schedule : 8</u>	
<b>Loans &amp; Advances</b>	
Amount available from St paul beni	488000.00
Loan paid to SHG RMK	3055339.00
Recreation Development	10020.00
Amount receivable SHG	4968476.17
<b>Total</b>	<b>8521835.17</b>

<u>Schedule : 9</u>	
<b>Sundry Debtors</b>	
Bajaj allince Grand due	21345.00
Central Old Age Home	160850.00
Central Social Welfare Board	237665.00
Day care centre	336600.00
Family Counsing centre	96000.00
Swadher	146220.00
Ts RGRP rural	16688.00
<b>Total</b>	<b>1015368.00</b>

For Avvai Village Welfare Society  
  
 Secretary



Avvai Village Welfare Society, Kilvelur, Nagapattinam (Dt)

<b>Schedule : 10</b>	
<b>Scheme Expences Non FCRA</b>	
Child Line	1548399.00
State& Central Creche	667762.00
De-Addection-Nagapattinam	1335791.00
De-Addection-Karaikal	177490.00
Central Old Age Home	475221.00
State Old Age Home	246478.00
Short Stay Home	1017090.00
NABARD-Kakkalani water shed	383204.00
Family Counsing Centre	207150.00
Swashar	846427.00
<b>Total</b>	<b>6905012.00</b>

<b>Schedule : 11</b>	
<b>Scheme Expences FCRA</b>	
Child Development Project	2711869.83
Child Development Project -Pondy	225670.00
Save the Childern	520529.00
<b>Total</b>	<b>3458068.83</b>

<b>Schedule : 12</b>	
<b>Grant Received- FCRA</b>	
Child Development Project	2428020.79
Save the Childern	945130.00
<b>Total</b>	<b>3373150.79</b>

<b>Schedule : 13</b>	
<b>Grant Received- Non FCRA</b>	
Child Line	2558268.00
Creche-State& Cental	839700.00
State Old Age Home	182000.00
Short Stay Home	615592.00
Family Counsing Centre	96000.00
De-addition	1453007.00
<b>Total</b>	<b>5744567.00</b>

For Avvai Village Welfare Society

  
Secretary



**Avvai Village Welfare Society, Kilvelur, Nagapattinam (Dt)**

**Schedule : 14 - Fixed Assets**

S.No	NAME OF THE ASSETS	OPENING BALANCE	ADDITION	CLOSING BALANCES
1	Building	1490715.62		1490715.62
2	Furniture and fittings	606682.50		606682.50
3	Office Furniture	8150.00		8150.00
4	Equipments	123971.00		123971.00
5	Videocon TV	13000.00		13000.00
6	Electrical Fittings	40262.35		40262.35
7	VCR	8110.00		8110.00
8	Vesseeels	116830.00		116830.00
9	Sewing Machine	25942.00		25942.00
10	Tata Sumo Vehicle	451187.00		451187.00
11	Playing Articles	10220.00		10220.00
12	Land at Cost	32951.00		32951.00
13	Two Wheeler	702917.50		702917.50
14	Computer and Accesseries	669722.00	35300.00	705022.00
15	Toilet Bathroom	29030.00		29030.00
16	Cycle	10790.00		10790.00
17	Furniture and Bedding	148635.00		148635.00
18	Motor Shed	26550.00		26550.00
19	Earth work for Fish pond	14000.00		14000.00
20	Bore well	57625.00		57625.00
21	Pump House	18510.00		18510.00
22	LCD Projector	65650.00		65650.00
23	Dynamic Power Electronic	38000.00		38000.00
24	Tally Software	13500.00		13500.00
25	Printers	55400.00	9820.00	65220.00
26	Mahendra XUV500	1491867.00		1491867.00
27	Digital Camera	9995.00		9995.00
28	Software	19840.00		19840.00
	<b>Total</b>	<b>6300052.97</b>		<b>6345172.97</b>

For Avvai Village Welfare Society

  
Secretary





**Avvai Village Welfare Society Nagapattinam**  
**CLOSING BALANCES - BANK AS ON 31st MARCH, 2015**

Sl.No.	PARTICULARS	NAME OF THE BANK	A/c.No.	AMOUNT
1	FCRA account	IOB-Thiruvavarur	7833	870192.13
2	Mahalir Thittam- Nagapattinam	ICICI-MYD	608801146456	227.00
3	Mahalir Thittam- Tiruvavarur	ICICI-MYD	608801146449	104.00
4	Shart Stay Home	ICICI-MYD	608801146454	1,001.00
5	Old Age Home-State	SBI-Nagai	10977883070	2,613.63
		SBI-Nagai	10977883309	4,160.80
4	Old Age Home-Centerl	SBI-Nagai	10977883081	773.85
5	Child Line	SBI-Nagai	10977883296	9,860.10
6	Creache State & Centerl	SBI-Nagai	3184936000	1,960.00
7	Insurance Account	IOB-Nagai	4141	2,48,614.60
8	Swadher	SBI-Nagai	10977883354	1,189.00
9	De-Addction	SBI-Nagai	10977928397	1,155.12
10	Family Counselling Center	SBI-Nagai	31849317956	1,384.00
11	THVHA	IOB-Nagai	3927	23,562.00
12	RMK Bulk Funding	IB-Nagai	829265230	2,593.00
13	IOB Bulk Funding	IOB-Nagai	51108	101.00
14	ETRP VRCC	CO-orpration Bank	324	1,916.00
15	UNDP			17,905.00
16	NABARD-Kakkalani	CO-orpration Bank	823	76,454.00
17	<b>Avvai Micro Finance Account</b>			
	Avvai Micro Finance services	HDFC	407180000583	234.36
	Avvai Micro Finance services	HDFC	4078940000027	-
	Avvai Micro Finance services	Central Bank	15781	11,104.00
	Avvai Micro Finance services	IOB-Nagai	32646	1,388.58
	Avvai Micro Finance services	IOB-Nagai	4390	20,117.00
	Avvai Micro Finance services	IOB-Thiruvavarur	34093	11,211.00
18	<b>General Account</b>			
	Avvai Village welfare society	ICICI-MYD	608801146442	13,371.50
	Avvai Village welfare society ATM	ICICI-Nagai	609405002494	49,983.52
	Avvai Village welfare society ATM	ICICI-Nagai	609405002496	57,179.01
	Avvai Village welfare society	ICICI-Nagai	609401018626	17,58,662.34
	Avvai Village welfare society	PNB-TVR	487000100058205	30,451.65
	<b>TOTAL</b>			<b>32,19,469.19</b>

For Avvai Village Welfare Society

  
 Secretary



## Avvai & its List of Projects

S.No	Project Name	Partner	Duration			Target population
			From	To	Target area	
1	Preschool Education	Tamil Nadu State Social Welfare Board	2002	On going	Kilvelur Block	Children
2	Avvai Child Development Project	ChildFund India	Jan-2005	On going	Nagapattinam and Karaikal	Children & Tsunami victims
3	Nagapattinam Childline-1098	CHILDLINE India Foundation	Jan-2005	On going	Nagapattinam district	Children
4	Child Resilience Project	Save the Children	Dec 2014	On going	PR Puram and Thirupoondi East Panchayats	Children
5	Vidiyal Family Counselling Centre	Central Social Welfare Board	Apr-2002	On going	Nagapattinam district	Women
6	Marumalarchi Swadhar Home	Ministry of Women and Child Development	Apr-2005	On going	Nagapattinam district	Women and girls
7	Adaikalam Short Stay Home	Central Social Welfare Board	Apr-1997	On going	Nagapattinam	Women and girls
8	Livelihood Programme to SHGs	RMK			Nagapattinam	Women
9	DDU-GKY Project	Ministry of Rural Development	Feb 2014	Ongoing	Nagapattinam District	Youth
10	Anubhavam –Home for the aged	Department of Social Welfare	Apr-2000	On going	Kilvelur Block	Elders
11	Multi Service Centre for the Aged	Ministry of Social Justice & Empowerment	Apr-2002	On going	Nagapattinam	Elders
12	Ambujam -Home for the Aged	Ministry of Social Justice & Empowerment	Oct-1998	On going	Nagapattinam	Elders
13	Pudhumalar Integrated Rehabilitation Centre for Addicts	Ministry of Social Justice and Empowerment	Mar-2001	On going	Nagapattinam district	Men
14	Gandhiji De-addiction cum Rehabilitation Centre	Self-finance	Nov-2007	On going	Karaikal	Men
15	Watershed Development Programme	NABARD	Apr-2008	On going	Kakalani Panchayat	Small & Marginal farmers



# Get Involved.....



You may extend your support to the organization in various ways:

We accept any donation that comes from the Heart

- Adopt a homeless and abandoned child to have better future by sponsoring him/her on education, food, shelter, clothing and overall development of the child.
- Adopt a deserted, neglected and vulnerable elder to have food, shelter, clothing, eye care, medical aid and to have better and quality life.
- Adopt a Project and we are eager to provide any information for further support and development of the community.

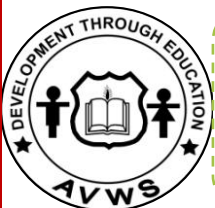
Avvai village welfare society will issue a receipt for the total amount donated. Donations made to “Avvai village welfare society”. It is a registered organization under the Indian Societies Registration Act XXI of 1860.

For further information contact...

[avvaikk@yahoo.com](mailto:avvaikk@yahoo.com)

[www.avvai.org](http://www.avvai.org)

Contact No.09150150400



## AVVAI VILLAGE WELFARE SOCIETY

260. PUBLIC OFFICE ROAD, VELIPALAYAM, NAGAPATTINAM-611 001, TAMIL NADU, INDIA  
PHONE: 04365 248998, FAX: 04365 247513, EMAIL: [avvaikk@yahoo.com](mailto:avvaikk@yahoo.com), WEB: [www.avvai.org](http://www.avvai.org)